



Increase Awareness  
of Your Company  
and Services

Tax & Accounting

## Co-Marketing Opportunities

Co-marketing opportunities include:

### Product Fact Sheets

Our product fact sheets include details and benefits about products and services, and give an in-depth look at the integration and implementation, as well as training options to assist customers.

### HTML Emails (based on availability)

An HTML email is an effective follow-up piece to accompany a joint activity, such as a webinar or event, to say “thank you for attending” or “here’s a special offer because you attended.”

### Case Studies

Sharing real-world examples of successes is a way to show customers and prospects that your company is able to deliver the help they need to thrive.

### White Papers

Become an industry thought leader and share your expertise by voicing your knowledge in a Wolters Kluwer white paper.

### Co-hosted Webinars

Hosting educational webinars for clients and prospects is a way to share your company’s expertise on industry hot topics and issues, in addition to offering your product as a solution.

### Product Web Pages

Making sure your customers and prospects have a place to learn more about your company’s products and services is vital. **SalesTax.com** is the communication channel for the sales and use tax solutions of Wolters Kluwer Tax & Accounting US, presenting the end-to-end solution set that enables corporate customers to meet all of their sales and use tax obligations with confidence and efficiency, in order to make a decision.

### Digital Outlets

#### Blog Content

Gain access to resources from our panel of product, industry and development experts on sales and use tax content.

#### Newsletters

Let us provide you with thought-leadership content for your internal stakeholders, and/or your clients and prospects.

#### Social Media

We love sharing sales and use tax pioneer updates, trends, events and more. Follow **@SalesTax** on Twitter, we’ll follow back.

**Wolters Kluwer is committed to serving our partners from inception to implementation and beyond, by facilitating an open and collaborative way in which your clients want – and need – to work today.**