



Tax & Accounting

CCH® SureTax® SureAddress™

Corporate

Announcing CCH SureTax SureAddress, the advanced address correction tool optimized for billing, taxation, direct marketing and more. SureAddress enables companies of all sizes to improve operations by accurately identifying the correct situs down to the complete ZIP+4 and corresponding geocode. SureAddress takes incomplete, misspelled, or otherwise incorrect addresses and “scrubs” them down using a robust algorithm to determine the correct address with complete ZIP+4. This corrected information is then used for proper jurisdiction assignment and mapping.

- **Gain Immediate ROI** — SureAddress pays for itself just by improving billing and taxation efficiency. For example, addresses can cross over a jurisdictional line, creating taxation issues that can lead to settlement expenses, interest and penalties. With the SureAddress situs and geocoding capabilities, providers can be sure that they have the most accurate data for making their tax collection and remittance decisions.
- **Improve Marketing Efforts** — SureAddress also makes sure your direct marketing dollars go farther. Target mailing lists are often incomplete or misspelled and seldom have an accurate ZIP+4. Running the list through SureAddress before mailing could make sure more of your promotional material actually gets to the intended recipient.

- **Ensure Correct Taxation** — Incorrect address information always seems to be a burden for companies who sell products or services across multiple jurisdictions. Sales reps, field reps and customer service reps often enter incorrect addresses into the system, and without realizing it, they can dramatically affect billing and taxation. SureAddress enables companies to automatically identify and correct these issues without having to bother the customer.
- **Accuracy** — The development team behind SureAddress was chosen because of their technical expertise in developing high volume, high security, transaction processing systems in areas such as Telecom Tax, VoIP Tax, Health Care, Payment Processing, and Government Database systems which are subject to extensive security and uptime protocol.
- **Integrates Across Multiple Platform Languages** — SureAddress can be used in conjunction with billing systems, tax calculation tools such as CCH® SureTax® Communications or used independently. The SureAddress API supports both Microsoft® and non-Microsoft® technologies by use of SOAP or HTTPS Post (XML/JSON).
- **No Expensive Hardware or Software** — SureAddress is delivered as a real-time, SaaS-based, Cloud computing methodology. Utilizing an API, SureAddress enables a totally hands-off workflow smoothly integrated into billing or tax systems.

Professional Services

Partner with our highly knowledgeable and skilled Professional Services team to streamline your sales tax workflow. Reduce risk and manage complex sales tax operations and issues with beneficial features, including nexus studies, SKU mapping, rules and configurations and custom taxability research. Form a partnership today with Wolters Kluwer and discover our personalized, hands-on services that will meet your individual needs and ensure you are achieving the highest levels of compliance.

